

**Workshop Title:** Growing Smarter: Empowering Organic

**Subtitle:** Strengthening Organic Agriculture Knowledge and Capacity for a Sustainable Future

**Main Organizer & Contact Person:**

- **Organizer:** Naturland e.V. Germany
- **Contact:** Sophie Egerer & Konrad Hauptfleisch

**Steering Committee Members:**

- Marco Schlüter
- Sophie Egerer
- Minou Yussefi-Menzler
- Konrad Hauptfleisch

**Main Topic:**

1. Capacity development for the global organic movement
2. Introduction of institutions like the Global Organic Academy and Naturland Academy
3. Replacing harmful inputs with knowledge products

**Targeted Public:**

Farmers, NGOs, potential project partners, public relations stakeholders, with a primary focus on Asia

**Main Objectives of the Workshop:**

- To emphasize the importance of knowledge and capacity development in empowering organic farmers globally
- To build a strong network of farmers and advocates equipped with practical organic knowledge
- To identify challenges and opportunities for organic agriculture through participatory exercises and collaboration

**Language:** English

**Maximum Participants:** 30 participants, with a flexible room setup for participatory exchange