

Workshop Title: Sustainable Synergy: Taiwan's Six-Tier Industry Model for Organic Market Growth

Main Organizer & Contact Person:

Organizer: Tse-Xin Organic Agriculture Foundation

Contact: Jing-Juan Hsu

Steering Committee Members:

Chia-Yi Liu, Professor, Department of Food Science, Tunghai University

Glendy Lee, President, Leezen Company Limited

Morris Mu-Rong Su, CEO, Tse-Xin Organic Agriculture Foundation

Main Topic:

This workshop will explore three main topics crucial for the sustainable development of organic agriculture. First, the workshop will delve into the challenges facing sustainable organic farming, examining issues such as market imbalances, supply chain inequities, and environmental concerns. Second, the organizational philosophy and practices of the NGO Group (Tse-Xin Organic Agriculture Foundation) and the social enterprise (Leezen Company Limited) will be showcased, demonstrating how their innovative approaches and close collaboration drive organic agriculture towards sustainability. This case study will highlight strategies for integrating economic viability with environmental stewardship and social responsibility. Finally, the workshop will broaden the perspective by sharing Taiwan's experiences in promoting sustainable development within the organic sector. This will include an exploration of successful policies, community engagement initiatives, and cross-sector collaborations that have contributed to the growth of a more sustainable and resilient organic industry in Taiwan. By addressing these topics, the workshop aims to provide attendees with practical insights and actionable strategies for fostering sustainability in organic agriculture across diverse global contexts.

Main Objectives of the Workshop:

- The main objective of this workshop is to address the critical challenge of sustainable development in the expanding organic market. As the organic sector grows, conventional market mechanisms often hinder the balanced development of economic, environmental, and social aspects. Issues such as uneven profit

distribution along the supply chain, mismatches between production and sales volumes, and overdependence on imported grain practices have emerged, threatening the equilibrium of the ecosystem and fairness within the industry.

- This workshop aims to explore solutions for promoting sustainable development in the organic sector by sharing Taiwan's experiences with the six-tier industry development model. By examining these case studies, we seek to synthesize effective approaches that integrate primary, secondary, and tertiary industry stakeholders, fostering a more sustainable and equitable organic industry. This collaborative approach is crucial for addressing the imbalances in the current system and ensuring the long-term viability of organic agriculture worldwide.

Language: Mainly Chinese with simultaneous English interpretation.

Maximum Participants: Up to 50 people