

## Join a Workshop at the Organic World Congress (OWC) 2024!

The Organic World Congress (OWC) 2024, organized by Nanhua University and IFOAM – Organics International, is the leading global event for the organic sector. It brings together participants from around the world to exchange knowledge, share innovations, and advance organic farming practices.

Explore a diverse range of workshops designed to enhance your understanding of organic solutions and sustainable practices. Don't miss the chance to engage with experts and help shape the future of organic agriculture.

### **Workshop Title: Growing Smarter: Empowering Organic**

***Subtitle: Strengthening Organic Agriculture Knowledge and Capacity  
for a Sustainable Future***

#### **Organizer:**

Sophie Egerer & Konrad Hauptfleisch  
Naturland e.V., Germany

Join us for a critical exploration of how organic agriculture can maintain its relevance amidst competing narratives and short-term solutions! This workshop focuses on capacity building as a vital tool for empowering farmers with the knowledge they need to thrive. We will feature speakers from the capacity development and training sector, who will share their valuable insights and experiences.

#### **Why Attend?**

- **Understand** the importance of knowledge in empowering farmers and maintaining organic agriculture's relevance.
- **Learn** about the various institutions and programs dedicated to capacity development in the organic sector.
- **Engage** in participatory exercises aimed at identifying opportunities and challenges for collaboration.

#### **What to Expect?**

This workshop is split into two engaging sessions:

- **Session 1:** Capacity Development for the Global Organic Movement.
- **Session 2:** Specific Aims and Outputs of Organic Capacity Development.

#### **Main Topics:**

- Capacity development for the global organic movement.
- Overview of institutions and their focal points, including The Global Organic Academy (IFOAM-OI), Naturland Academy, IFOAM-Organics Asia approach, National movements (VOAA), and local institutions (e.g., PDS Spices).
- Goals of capacity development: replacing harmful inputs with knowledge products.

### **Who Should Attend?**

This workshop is designed for farmers, stakeholders such as NGOs, potential project partners, and public relations professionals. It welcomes participants from around the world, with a primary focus on Asia.

### **Speakers and Moderators:**

*Learn from a diverse group of distinguished speakers to be announced soon!*

### **Interactive Format:**

- **Session One:** Presentations by experts in capacity development.
- **Session Two:** Participatory discussions to explore collaborative solutions.

### **Duration**

- **Session One: 1.5 hours (90 minutes)**
- **Session Two: 1.5 hours (90 minutes)**

**Language:** English