

Join a Workshop at the Organic World Congress (OWC) 2024!

The Organic World Congress (OWC) 2024, organized by Nanhua University and IFOAM – Organics International, is the leading global event for the organic sector. It brings together participants from around the world to exchange knowledge, share innovations, and advance organic farming practices.

Explore a diverse range of workshops designed to enhance your understanding of organic solutions and sustainable practices. Don't miss the chance to engage with experts and help shape the future of organic agriculture.

Workshop Title: **Sustainable Synergy: Taiwan's Six-Tier Industry Model for Organic Market Growth**

Organizer:

Jing-Juan Hsu

Tse-Xin Organic Agriculture Foundation, Taiwan

Join us for an insightful exploration of sustainable development within the expanding organic market! This workshop will address critical challenges and opportunities faced by the organic sector and present Taiwan's innovative six-tier industry development model as a potential solution.

Why Attend?

- **Understand** the challenges hindering sustainable development in the organic market.
- **Explore** Taiwan's experiences and case studies that showcase effective approaches to organic agriculture.
- **Collaborate** with stakeholders across the organic supply chain to foster equitable practices.

What to Expect?

This workshop will focus on three key areas:

- **Challenges in Sustainable Organic Farming:** Discussion on market imbalances, supply chain inequities, and environmental concerns.
- **Case Studies of Successful Models:** Insights from the Tse-Xin Organic Agriculture Foundation and Leezen Company Limited, highlighting innovative practices that integrate economic viability with social responsibility.

- **Taiwan's Approach to Sustainable Development:** Examination of successful policies, community initiatives, and cross-sector collaborations in promoting a resilient organic industry.

Main Topics:

- Challenges facing sustainable organic agriculture
- Organizational philosophies and practices of key stakeholders
- Successful policies and community engagement in Taiwan's organic sector.

Who Should Attend?

This workshop is designed for participants involved in the organic supply chain, organic farming advocacy groups, food processors, and agricultural economics researchers.

Speakers and Moderators:

Learn from a diverse group of distinguished speakers and moderators:

- **Moderator:** Chia-Yi Liu
- **Speaker:** Yu-Juan Chien

Interactive Format:

- Forum and presentations featuring practical sharing from various stakeholders involved in Taiwan's six-tier industry model.
- Moderated discussions to foster engagement and collaboration among participants.

Duration

- **One Session: 1.5 hours (90 minutes)**

Language: English and Chinese