

Join a Workshop at the Organic World Congress (OWC) 2024!

The Organic World Congress (OWC) 2024, organized by Nanhua University and IFOAM – Organics International, is the leading global event for the organic sector. It brings together participants from around the world to exchange knowledge, share innovations, and advance organic farming practices.

Explore a diverse range of workshops designed to enhance your understanding of organic solutions and sustainable practices. Don't miss the chance to engage with experts and help shape the future of organic agriculture.

Workshop Title: Upscaling and Developing PGS for Smallholder Market Access – New Lessons and Next Steps

Organizer:

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Join us for an engaging workshop that explores Participatory Guarantee Systems (PGS) and their potential for enhancing market access for smallholder farmers! This session aims to foster exchange among practitioners and policymakers, highlighting successful models and innovative approaches in PGS development.

Why Attend?

- **Gain** insights into the global spread of PGS and their benefits for smallholders.
- **Learn** from successful case studies driving local supply chains and enabling global market access.
- **Contribute** to discussions on legal frameworks and policies that support PGS implementation.

What to Expect?

This workshop features a panel discussion with PGS experts and practitioners, followed by an open exchange with the audience:

- Case studies showcasing PGS driving local supply chains.
- Insights into PGS as a stepping stone for accessing global markets.
- Discussions on philanthropy's role in funding PGS initiatives.

Main Topics:

- Case studies and examples of PGS driving local supply chains.
- PGS as a stepping stone for global markets.
- Legal and policy measures that create enabling environments for PGS.
- The role of philanthropy and global actors funding PGS initiatives.
- Global partnerships, dissemination of PGS tools, and strategic collaboration.

Who Should Attend?

This workshop is designed for stakeholders involved in organic market development, including processors, traders, farmers, policymakers, and philanthropic organizations committed to upscaling organic and agroecological practices while improving market access and livelihoods. It is relevant for participants from all regions.

Speakers and Moderators:

Engage with a diverse group of PGS experts and practitioners from various regions to be announced soon!

Interactive Format:

- Panel discussion with PGS experts followed by an open exchange with the audience.

Duration

- **One Session: 1.5 hours (90 minutes)**

Language: English and Chinese